

January 28, 2016

CARE REAFFIRMS THE RATINGS ASSIGNED TO THE BANK FACILITIES OF ORIENT CRAFT LIMITED

Ratings

Facilities	Amount (Rs. crore)	Ratings ¹	Remarks
Long-term Bank Facilities	388.75	CARE BBB+ (Triple B Plus)	Reaffirmed
Short-term Bank Facilities	650.00	CARE A3+ (A Three Plus)	Reaffirmed
Total	1,038.75 (Rupees One Thousand Thirty Eight crore and Seventy Five lakh only)		

Rating Rationale

The ratings of the bank facilities of Orient Craft Ltd (OCL) derive strength from the established track record as a leading Indian ready-made garment manufacturer, experienced promoters and established relationship with reputed global clientele. The strengths are partially offset by moderate financial risk profile with working capital intensive operations, foreign exchange fluctuation risk and exposure to the group companies.

Going forward, the ability of the company to prudently manage foreign exchange fluctuations and improve its capital structure and profitability margins would remain the key rating sensitivities.

Background

OCL, promoted by Mr Sudhir Dhingra and Mr K.K. Kohli in February 1978, is in the business of manufacturing ready to wear garments and home furnishings. The company is one of India's leading manufacturers and exporters of premium ready-to-wear garments. The company exports its products to leading international fashion houses and retail chains, predominantly in the United States and Europe. OCL is also recognised by the Government as a four Star export house. OCL's value-added products cater to the middle and higher income segments of its markets, namely, USA and Europe.

In FY15 (refers to the period April 1 to March 31), the company reported a total operating income of Rs.1,705.73 crore and PAT of Rs.5.51 crore as against a total operating income of Rs.1,651.65 crore and PAT of Rs.59.45 crore in FY14. The company has achieved sales of Rs.708.34 crore in H1FY16.

Analyst Contact

Name: Mr Manek Narang Tel: 011-45333233 Cell: + 91 9810596225

Email: manek.narang@careratings.com

**For detailed Rationale Report and subscription information, please contact us at www.careratings.com

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In case of partnership/proprietary concerns, the rating assigned by CARE is based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors.

¹ Complete definition of the ratings assigned are available at www.careratings.com and other CARE publications



CONTACT

Head Office Mumbai

Mr. Sanjay Kumar Agarwal

Mobile: + 91 8108007676

E-mail: sanjay.agarwal@careratings.com

Mr. Amod Khanorkar

Mobile: + 91 9819084000

E-mail: amod.khanorkar@careratings.com

CREDIT ANALYSIS & RESEARCH LIMITED

Corporate Office: 4th Floor, Godrej Coliseum, Somaiya Hospital Road, Off Eastern Express Highway, Sion (East), Mumbai - 400 022 Tel: +91-22-6754 3456 | Fax: +91-22-6754 3457 | E-mail: care@careratings.com

AHMEDABAD

Mr. Mehul Pandya

32, Titanium, Prahaladnagar Corporate Road,

Satellite, Ahmedabad - 380 015

Cell: +91-98242 56265 Tel: +91-79-4026 5656

E-mail: mehul.pandya@careratings.com

BENGALURU

Mr. Dinesh Sharma

Unit No. 1101-1102, 11th Floor, Prestige Meridian II,

No. 30, M.G. Road, Bangalore - 560 001.

Cell: +91-99000 41975

Tel: +91-80-4115 0445, 4165 4529 E-mail: dinesh.sharma@careratings.com

CHANDIGARH

Mr. Sajan Goyal

2nd Floor, S.C.O. 196-197, Sector 34-A,

Chandigarh - 160 022. Cell: +91 99888 05650 Tel: +91-172-5171 100 / 09

Email: sajan.goyal@careratings.com

CHENNAI

Mr. V Pradeep Kumar

Unit No. O-509/C, Spencer Plaza, 5th Floor, No. 769, Anna Salai, Chennai - 600 002.

Cell: +91 98407 54521

Tel: +91-44-2849 7812 / 0811

Email: pradeep.kumar@careratings.com

COIMBATORE

Mr. V Pradeep Kumar

T-3, 3rd Floor, Manchester Square Puliakulam Road, Coimbatore - 641 037.

Tel: +91-422-4332399 / 4502399

Email: pradeep.kumar@careratings.com

HYDERABAD

Mr. Saikat Roy

401, Ashoka Scintilla, 3-6-502, Himayat Nagar,

Hyderabad - 500 029. Cell: + 91 9820998779 Tel: +91-40-4010 2030

E-mail: saikat.roy@careratings.com

JAIPUR

Mr. Rakesh Jayaraman

304, Pashupati Akshat Heights, Plot No. D-91, Madho Singh Road, Near Collectorate Circle,

Bani Park, Jaipur - 302 016. Cell: +91 – 76655 96136 Tel: +91-141-402 0213 / 14

E-mail: rakesh.jayaraman@careratings.com

KOLKATA

Ms. Priti Agarwal

3rd Floor, Prasad Chambers, (Shagun Mall Bldg.) 10A, Shakespeare Sarani, Kolkata - 700 071.

Cell: +91-98319 67110 Tel: +91-33- 4018 1600

E-mail: priti.agarwal@careratings.com

NEW DELHI

Ms. Swati Agrawal

13th Floor, E-1 Block, Videocon Tower, Jhandewalan Extension, New Delhi - 110 055.

Cell: +91-98117 45677 Tel: +91-11-4533 3200

E-mail: swati.agrawal@careratings.com

PUNE

Mr. Rahul Patni

9th Floor, Pride Kumar Senate, Plot No. 970, Bhamburda, Senapati Bapat Road, Shivaji Nagar, Pune - 411 015.

Cell: +91-78754 33355 Tel: +91-20- 4000 9000

E-mail:rahul.patni@careratings.com

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